

WILL SMITH AVIATION & TAMPA LUXE UNVEIL A HISTORIC LUXURY COALITION

TAMPA BAY'S ONLY PRIVATE CHARTER EXCLUSIVE TO TAMPA BAY

Tampa Bay's luxury landscape has just soared to new heights. **Tampa Luxe**, the region's foremost luxury hospitality platform, has partnered with **Will Smith Aviation**, the area's leading private jet charter service, to launch an unparalleled travel experience—crafted with seamless elegance and refinement.

A Groundbreaking Luxury Fusion

This partnership represents a **pivotal moment in Tampa's hospitality industry**—joining the sophisticated, full-spectrum concierge expertise of Tampa Luxe with the operational excellence and discretion of Will Smith Aviation. Together, they present Tampa's only region-exclusive private jet charter offering, now elevated by top-tier aviation know-how.

Clients can now glide from plush limousines into luxuriously appointed jets — curated end-to-end by Tampa Luxe's bespoke concierge staff. Every flight is captained by **highly experienced former airline pilots**, ensuring passengers the highest levels of safety, professionalism, and comfort. Whether it's a quick business hop or an indulgent escape, this service redefines elite travel.

Elevated Amenities and Bespoke Journeys

- **Tailored Aircraft Selection:** Choose from intimate light jets to midsize business jets such as Embraer and Citation, to large business jets like the Gulfstream and Falcon - each designed to deliver comfort and style.
 - **Direct Escapes to Paradise:** Clients can now enjoy **nonstop private flights from Tampa directly to the Bahamas**, offering effortless access to one of the world's most sought-after destinations.
 - **Curated Elite Experiences:** The partnership unlocks access to signature package offerings: "Touchdown Travels" for game-day VIP transfers, private yacht charters, island getaways to the Keys or Bahamas, Costa Rican sport-fishing expeditions, Napa wine escapes, and Kentucky Derby luxury—each coupled with the prestige of private jet transport.
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Leadership Uniting Vision and Service

"It's not just travel—it's an art form," says Oytun Tutuncu, Founder of Tampa Luxe, reflecting on the venture. "With Will Smith Aviation's precision and luxury, we've crafted an experience so refined, so seamless—it's the dawn of a new plateau in regional luxury."

Captain Will Smith, Founder of Will Smith Aviation, adds, "By blending our charter expertise with Tampa Luxe's hospitality curation, we're setting an entirely new standard—where convenience and class meet."

Commitment to Community & Philanthropy

Beyond opulence, this partnership stands on deep community roots. **Will Smith Aviation** proudly supports **Grey Bull Rescue**, donating jet transport for life-saving missions—such as emergency evacuations to Haiti—providing critical aid where it's needed most. The **Wings, Wheels & Hearts Gala**, hosted by Will Smith Aviation through the **Will's Way Foundation**, channels gala proceeds to support underprivileged children and provide assistance **all over the nation and world**.

Tampa Luxe shares this philanthropic spirit—integrating opportunity and giving back as part of its service ethos. Together, the two brands don't just offer luxury—they uplift communities with every journey.

Tampa Luxe is Tampa Bay's premier luxury concierge and booking platform, offering upscale services including limousines, yachts, exotic vehicles, and now, world-class private jet experiences.

Will Smith Aviation (DBA of Charter Manager, LLC) leads in private jet charter, aircraft management, and elite travel solutions, delivering reliability, discretion, and sophistication to every client.

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